

Frequently Asked Questions regarding Open Door Media and the General Data Protection Regulation (GDPR) for Individuals

The General Data Protection Regulation (GDPR) is new legislation that provides a single law for data privacy across the whole of the European Union. In the UK it replaces the Data Protection Act. The GDPR comes into force in May 2018 and its purpose is to give you more visibility and control over your data and how it is used. You will be able to check we hold the correct data for you and opt in to the subject-matter you would like to hear about.

We have always treated your data with care, confidentiality and sought for accuracy, so we are delighted that this new regulation enshrines these values into law.

Are you GDPR Compliant?

We are currently fully compliant with the existing Data Protection Act and we will be GDPR compliant well before the Regulations come into force.

The GDPR regulations become law in May, 2018, and we are on schedule to be ready in good time. The changes to the database infrastructure, the forms and privacy policies will all be completed and in place by May.

Where necessary we will be contacting individuals to update our data permissions to allow you to tell us how you wish to be contacted from January onwards, so that by May our data will be fully GDPR compliant.

Is your data collected using GDPR rules?

Our existing data has been collected under the rules of the Data Protection Act. From January 2018 all our newly-collected data will be GDPR compliant.

What data do you collect about me?

When you register, join or buy services from Open Door Media we collect your name and job title, work email address and work telephone number as well as the name and address of the company you work for. We have always allowed you to tell us how and about what you want to be contacted.

In some cases, to allow us to deliver a more relevant or specific service we collect more information about your job role, such as a specific responsibility within a more generic job role, like whether you have purchasing responsibilities.

We do not and have not ever collected any information about your personal life, such as health, political opinions, or family circumstances.

Do you have to have my permission to contact me? How do I stop being contacted?

We will have collected your permission to contact you during your sign-up process, or registration. However, if you no longer wish to receive information from us, simply tell us and we will stop sending it to you immediately. All of our emails have always and will continue to have simple 'unsubscribe' links.

For data that we have collected through industry research, your business email address will have been visible in a public area of the internet, such as your company's website. In this case we can email you lawfully without your permission but should you wish to stop receiving these communications you can unsubscribe at any time.

For data that we have leased, we will be ensuring that all data is guaranteed to have been collected in a GDPR compliant way, and that means that you will have given your permission to our supplier for us to make contact with you.

Do you send my data to third parties?

We do not send your data to any third parties without your express permission. We do not anticipate this changing. You can withdraw this permission, or change your preferences, at any time.

Will I be able to see what data you hold about me and change it if it is wrong?

Yes. We have never charged for so called, Subject Access Requests and we generally respond to them within 3-4 days. We do not anticipate this changing. We like to have accurate records and so any updates or changes that you tell us about will be gladly received.

Do I have a right to be forgotten?

Yes. Simply tell us that you do not wish us to use your data any more, and we will stop immediately.

Even if you do not tell us that you no longer wish to receive communications from us, we will stop contacting you after two years if you do not respond to our communications, and delete your data after an additional year.

Are all your data processors compliant?

Like most companies, we use Data Processors to fulfil some of the data functions. We are liaising with each of them to ensure that we receive full guarantees that they will be GDPR compliant by May 2018. Any data processors unable to supply us with these guarantees will be removed from our approved suppliers list.

Does my data leave the boundaries of the European Economic Area?

The data we process is all held within the UK and European Economic Area. It is not our policy to send data outside these areas. However because we, like most companies, use additional Data Processors, we are collecting guarantees from our Data Processors that they are covered by the EU_US Privacy Shield, or Binding Corporate Rules or Standard Contractual Clauses. Thus your data will be treated as though it is within the European Economic Area at all times. Any Data Processors that cannot supply us with these guarantees will be removed from our approved suppliers list.

Do you have a Data Protection Officer (DPO)?

Yes. We have appointed Vanessa Jagessar who is our Head of Marketing to perform the role of DPO. Vanessa has been with Open Door Media from the beginning and handles all data related tasks, working with each department within Open Door Media.

For all enquiries relating to GDPR, please contact us at marketing@odmpublishing.com